

Ely Cinema is under threat and we need to raise at least £17,000 over the next year to ensure its survival.

Ely Cinema is valued by the community; it provides a unique cinema experience on the riverside and is supported by fantastic volunteers.

Alongside many high street and small independent traders we have seen some of the toughest trading in the UK for years. This together with more competition from the out of town national chain has meant a gradual decline of our audiences. Over the last two years the charity has increasingly had to subsidise the running costs of the cinema which is clearly not sustainable in the long term. In a few months our Board will be facing the difficult decision to close it permanently.

To help ensure its survival we're initially seeking 30 people to pledge £100 each to a cinema fund by 1st June; to help pay for the projector warranty and maintenance.

Once lost, the cinema will be gone forever so please help us continue operating this valued community asset. To pledge or donate please use the form below, email office@babylonarts.org.uk or call 01353 616991, 10am to 4pm Monday to Friday.

I agree to pledge £_____ to Babylon ARTS (operated by Arts Development in East Cambridgeshire) to support Ely Cinema. I understand that if Babylon ARTS do not raise at least £3000 by 1st June 2019, then I will not be required to pay the donation I have pledged.

Name: _____ **Email Address:** _____

This information is required only for the purposes of contacting you about your pledge.

Optional Gift Aid Declaration

I agree to boost my donation by 25p of Gift Aid for each £1 that I donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £_____ to Babylon ARTS.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Title _____ First name or initial(s) _____ Surname _____

Full Home Address _____

Postcode _____ Date _____

Please notify the charity if you: want to cancel this declaration change your name or home address no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.



SAVE ELY CINEMA Pledge

Terms and Conditions

By making a pledge or donation you agree to the following terms and conditions:

1. By pledging a donation towards the Save Our Cinema appeal, you agree to pay Arts Development in East Cambridgeshire (trading as Babylon ARTS) the sum agreed, only if Babylon ARTS raise at least £3000 in pledges by 9am on 1st June 2019.
2. Should the target be reached, you agree to pay the sum stated in your pledge, by 15th June 2019 by bank transfer, cheque or cash.
3. You agree that the donation will be used towards the cost of the warranty and maintenance of the Ely Cinema Projector and that no change will be given if the cost should be lower than expected.
4. You agree that any money raised over and above £3000 can be used by Babylon ARTS, as a registered charity, towards the costs of running Ely Cinema, however it sees fit.
5. By accepting your donation Babylon ARTS agrees to use the donation for the purposes for which it was given. This does not guarantee that Ely Cinema will remain an active entity, and puts no obligation on Babylon ARTS to continue to provide the Ely Cinema on an ongoing basis.
6. By making a donation to Babylon ARTS, you understand that you will not receive any personal benefits in association with the donation.
7. By making a small donation under £30 you agree that Babylon ARTs can use the funds to support its charitable objectives however it sees fit, whether or not the Cinema remains a going concern.
8. All requests for refunds of donations should be made by the donor to office@babylonarts.org.uk. Refunds of donations are made in accordance with the UK Charities Act 2011 and the Fundraising Regulator Code of Fundraising Practice. Refund requests must be made within 7 days of the donation being made in order to be accepted. It can take up to 10 working days for refund to appear back in your bank account. Should a refund be processed which affects a match funding campaign, the Babylon ARTS reserves the right in its sole and absolute discretion to reallocate any match funds secured.

Babylon ARTS, Babylon Gallery, Waterside, Ely CB7 4AU.

Tel: 01353 616991 · Email: office@babylonarts.org.uk · www.babylonarts.org.uk